

Fundraising Board Kit

Breath of Heaven Fundraisers

*744 N. Wisconsin St.
Port Washington, WI
53074*

www.QualityCandleFundraiser.com

Quality Candle Fundraiser

- ✓ Simple, Fast, and Fun!
- ✓ All-Natural Wax Quality Candles
- ✓ Fundraising Price BELOW Retail
- ✓ No Minimum Order Qualifications
- ✓ Risk Free! No Money Down!
- ✓ Competitive Profit- \$6/Candle Sold
- ✓ Tart/Melt Warmer Alternative
- ✓ No Waiting! Just Print and Sell!
- ✓ Online Fundraising Option
- ✓ Option to Customize Fundraiser
- ✓ Sales of \$5000 or more- \$50 gift
- ✓ FREE Scent Samples!
- ✓ FREE Fundraising Success Course!



Fundraising With Mia Bella's Gourmet Candles

Every organization wants to choose successful fundraisers for their non-profit organization. In an effort to help you understand the power of our Gourmet Candle Fundraising we want to answer some of the most asked questions. We know that once you understand the benefits to our unique program and product you will be excited about offering our gourmet candles to everyone you know!

Will Fundraising with Mia Bella's Gourmet Candles be as good as the gift-wrap, chocolates, or other items we have been selling in the past?

There are many factors that contribute to successful fundraisers, which make it impossible to guarantee success in any fundraising program. However, Candle Fundraising Programs have been as successful, if not more so, than most of the products sold today.

Can we be successful if we only have a small organization?

Successful fundraisers are not dependent upon the amount of members in your non-profit organization. We have seen small groups and even individuals who have sold incredible amounts of candles for fundraising.

Do many people buy candles?

It would be impossible to know just how many people buy candles, but we do know that on the average, 85% of all families buy candles at least once a year. We believe that most of them will switch to gourmet clean burning candles when they are educated on the hazards of other types of candles.

Are Mia Bella's Candles too expensive as fundraising products?

Our gourmet candles have value, are naturally clean and are priced in the same range as many paraffin candles (which already have a great track record for fundraising).

Why is the "QUALITY" of Mia Bella's Candles so important?

We constantly search and hand-select fragrance oils from around the world so that our candle gives off a pleasing scent when it burns. If it is an apple scented candle it will smell like apples, not perfume. We take immense pride in our process, which assures that every aspect of our candle is done with personal pride and we truly believe that the key to having a long-term relationship with your fundraising organization and their customer base is to offer a candle that has no peers!

If we sell Mia Bella's Gourmet Candles two years in a row, will the second year be as successful as the first?

Past experience shows that the second year is usually MORE successful because people are aware of the quality and value of our candles and buy more than they did the year before. The word will spread and people will most likely COME TO YOU!

Why Our Mia Bella Candles?

Our Mia Bella Candles are actually a blend of **Natural** wax ingredients, including soy, vegetables, and beeswax. After years of testing, Scent-Sations has created a **Gourmet** Vegetable Blend Candle that puts us way above the competition.

We believe we offer the finest candle available.

Here are some interesting facts about our Gourmet Candles:

- Presents a cleaner burning alternative to most candles on the market.
- Produce no harmful carcinogens and are not harmful to pets.
- 90% Soot Free which gives you a very clean jar.
- Made from natural, renewable materials that support U.S agriculture.
- Can burn up to 50% longer than an "average" candle.
- Spilled wax can be cleaned with soap and warm water.
- They are triple infused with the finest fragrances.
- Competitively Priced and Higher in Quality.
- Come in **over 90 realistic scents**- something to please everyone!

*Note: Fundraisers are given 27 of our top selling fragrances for offline fundraisers. Online fundraising gives your supporters additional options.

Our Master Candle Maker is committed to making the **BEST scented, cleanest burning gourmet candle available**. It is this commitment that keeps our growing customer base coming back and provides you with a successful fundraising product year after year.

Testimonials

"We tried other candles for past fundraising events but these candles are our best sellers and we make our most money when we sell them!"

Frank S., Heights Packers Football

"Our high school ski club raised over \$5,000 selling the new gourmet candles. Many students and parents are now asking where they could get them. They loved the fact that they have a very strong fragrance that lasts and lasts, they burn clean and even, and leave no black soot on wall, curtains, or ceiling!"

Emma M., Hazleton High School

Yesterday I threw out all my other scented candles. I had a massive collection of them from many manufacturers. I now feel that the only candles worth burning are Mia Bella Gourmet Candles."

Sandra Pennell, CT

Why Breath of Heaven Fundraisers?

When it comes to our priorities here at [Breath of Heaven Fundraisers](#), you're at the top! We know that fundraising is hard work and that you need to be rewarded for it. So, we give you 70% of the profit and even give you the option of increasing your profit through our wholesale program! You won't find any other fundraising company that gives you your just reward for all of your hard work.

We are a Christian based company, founded by our lead representative, [Marissa Schmucker](#). We are backed by [Scent-Sations, Inc.](#), home of the Mia Bella and member of the Better Business Bureau (BBB.) Our company is young, but with your help, we'll be able to help organizations across the country "smell and sell their way to success!"

So, if you have ANY questions or comments, please [contact us](#) so we can make Breath of Heaven Fundraisers even better!

PERSONAL REPRESENTATIVE

Your fundraising representative will be available to discuss your needs and provide you with the support you need to succeed in reaching your goals.

PRINTABLE ORDER FORMS

In order to keep costs low enough to provide you with the maximum amount of profit, we've come up with a printable online order form. This provides you with the advantage of viewing the forms before getting started, and will also give you the option of printing more forms as you need them. You may also print the forms on your own fundraising paper and/or with your group logo. We have the [front](#) and [back](#) of the order form specified, but you may choose to print each side on a separate piece of paper. Either way, we give you the freedom to handle your order forms in a way that you choose!

We also now offer an ONLINE Master Order Form! This means that your fundraiser can be completed even faster with additional options for payment. You'll be able to place your order through our secure online order form and pay via credit card, bank account, or a secure PayPal account. This is just one more way to provide you with a simple, fast, and fun fundraiser.

*The option to print out a Master Order Form and send that in with a check will still be available. View our [printable master order form](#).

ONLINE FUNDRAISING

Our online fundraisers are very easy and can bring in support from otherwise unreachable areas across the US. Simply choose a 4-digit code when you sign up for your fundraiser online. Give this code to all of your supporters within the US and direct them to our website to order off of our online retail store. They will submit your code at the time of checkout and you'll receive a check for your profit, made out to your organization, at the close of your fundraiser. View our [profit chart and price guide](#) and find out how much profit you'll receive from each product purchased online with your fund raising code. Simple? You better believe it!

FREE SUCCESS COURSE

Once you fill out our online form to begin your fundraiser, you'll start receiving e-mail success tips. You will receive 7 e-mails total that will walk you through your fundraiser. You'll learn how to get your group motivated, the importance of knowing our product line, and much much more!

FREE SCENT SAMPLES!

How many other companies do you know that will provide you with FREE sales aids? These little scented power houses have been proven to increase sales and can almost guarantee your success once you've shared them with your supporters. We give you two of our **proven sellers**, "Angel Wings" and "Sweet Orange & Chili Pepper." To request a scent sample of Angel Wings before starting your fundraiser, just [click here](#) or go to our website at www.QualityCandleFundraiser.com.

PROFIT

You'll earn \$6 per 16oz. Jar Candle and \$4 per 10 pack of Melts/Tarts. View our [profit chart](#) on the next page to find out how much you could make with our fundraiser by just selling our Jar Candles.

FEES

There are no hidden fees. However, due to the rise in shipping costs, we are not able to provide free shipping any longer. Since we'd like to continue offering our services, we've implemented the following shipping charges- [Click here](#) or scroll down to our shipping chart. We thank you for your understanding and offer another alternative to help you keep your profit and possibly even raise your profit. More information is provided on this program once you've filled out our online [Getting Started Form](#).

We do NOT have any minimums!

We trust our clients and know that every fundraiser is different.

YOUR PROFIT:

<u>Number of Participants</u>	<u>Qty Sold @ 10 per Seller</u>	<u>Your Profit @ \$18.00 (\$6/jar profit)</u>	<u>Qty Sold @ 20 Per Seller</u>	<u>Your Profit @ \$18.00 (\$6/jar profit)</u>
20	200	\$ 1,200	400	\$ 2,400
50	500	\$ 3,000	1,000	\$ 6,000
100	1,000	\$ 6,000	2,000	\$ 12,000
250	2,500	\$ 15,000	5,000	\$ 30,000
500	5,000	\$ 30,000	10,000	\$ 60,000
1,000	10,000	\$ 60,000	20,000	\$120,000

*Example: If your goal is to raise \$5000 and you have a group of 50 people, each person would have to sell about 20 candles to exceed that goal.

You will also want to consider shipping charges when you're calculating your profit.

View our shipping chart below.

TOTAL ORDER \$	SHIPPING CHARGES %
\$0.01 - \$500	20%
\$500.01 - \$5000	10%
\$5000.01 - \$10000	5%
\$10000.01 - \$50000	2%
\$50000.01 and up	FREE

*Note: Since the price of each candle is \$18 and your profit is \$6/each, you will be purchasing the candles from our company for \$12/each.

*Example: Your group sells 400 candles. Your total order would be \$4800 (\$12 x 400). Therefore, your shipping charge would be \$480 (10% of \$4800). That's \$1.20 per candle in shipping charges. If your group were to sell just 20 more candles, your shipping charge would \$252 (5% of \$5040). That's just \$0.60 per candle! So, reach those goals and keep more of your hard earned profit!

Ready to Get Started?

Breath of Heaven Fundraisers

makes it **Simple, Fast, Fun, and Profitable!**

Just fill out the form at www.qualitycandlefundraiser.com/Start_Your_Fundraiser.html to let us know that you're ready to get started. Once you submit the form, you can begin your fundraiser right away! You'll receive simple instructions on getting started, running your fundraiser, and submitting your order at the end. Remember, there's **no money down** and you get your profit as soon as you make your sales.

Questions? Just contact us by sending an e-mail to info@qualitycandlefundraiser.com

Need products on hand for a fundraising event?

Just sign up for one of Scent-Sation's [wholesale programs](#).
You'll have the freedom to choose your own products, price, and profit!

Details on our most popular wholesale program are given upon submission of our Getting Started Form. You'll see the large profit margin, flexibility, and bonuses offered!

Please contact us with any questions you may have:

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